

CLAIMS:**1. A display system comprising:**

a display processor that is configured to present information from a content source to a display device,

a detector that is configured to detect a position of a viewer relative to the display device,

wherein

the display processor presents the information to the display device based on the position of the viewer relative to the display device.

2. The display system of claim 1, further including

the display device.

3. The display system of claim 1, wherein

the display device is reflective, and

the display processor is configured to present the information so as to substantially avoid displaying the information in an area corresponding to a reflection of the viewer.

4. The display system of claim 1, wherein

the display processor is configured to present the information in a prominent area of the display device relative to the position of the viewer.

5. The display system of claim 1, wherein

the content source includes a network access device.

6. The display system of claim 1, wherein

the detector includes at least one of:

an image detector,

a sound detector,

a camera,

a sonar device, and
an infrared device.

7. The display system of claim 1, wherein

the detector is configured to estimate a projection of an image of a viewer on the display device, based on the position of the viewer.

8. The display system of claim 1, wherein

the display processor is configured to control at least one of the following, based on the position of the viewer:

location of the information on the display device,
size of the information on the display device, and
content of the information on the display device.

9. The display system of claim 1, further including

a recognition system that is configured to provide an identification of the viewer,
wherein

the display processor is further configured to present the information to the display device based on the identification of the viewer.

10. The display system of claim 1, further including

a database that is configured to store one or more profiles,
wherein

the display processor is further configured to present the information to the display device based on a select profile of the one or more profiles.

11. A method of displaying information on a display device, comprising:

determining a position of a viewer relative to the display device, and
displaying the information on the display device based on the position of the viewer.

12. The method of claim 11, wherein
the display device is reflective, and
determining the position of the viewer includes determining an area
corresponding to a reflection of the viewer on the display device, and
displaying the information includes positioning the information on the display
device so as to substantially avoid the reflection of the viewer.
13. The method of claim 11, wherein
displaying the information includes presenting the information in a prominent
area of the display device relative to the position of the viewer.
14. The method of claim 11, further including
obtaining the information from a network.
15. The method of claim 11, wherein
determining the position of the viewer includes at least one of:
detecting an image,
detecting reflected energy, and
detecting heat.
16. The method of claim 11, wherein
displaying the information includes controlling at least one of:
location of the information on the display device,
size of the information on the display device, and
content of the information on the display device.
17. The method of claim 11, further including
determining an identification of the viewer,
wherein
displaying the information is further based on the identification of the viewer.

18. The method of claim 11, further including

- selecting a profile from a plurality of profiles,
wherein
displaying the information is further based on the profile.

19. A computer program that, when executed on a processing system, causes the processing system to:

- determine a position of a viewer relative to a display device, and
control a display of information on the display device based on the position of the viewer.

20. The computer program of claim 19, wherein the computer program further causes the processing system to:

- determine an area on the display device corresponding to a reflection of the viewer on the display device, based on the position of the viewer, and
position the information on the display device so as to substantially avoid the reflection of the viewer.

21. The computer program of claim 19, wherein the computer program further causes the processing system to:

- present the information in a prominent area of the display device relative to the position of the viewer.

22. The computer program of claim 19, wherein

- the control of the display includes control of at least one of:
 - location of the information on the display device,
 - size of the information on the display device, and
 - content of the information on the display device.

23. The computer program of claim 19, wherein the computer program further causes the processing system to

determine an identification of the viewer, and
control the display of information on the display device based further on the
identification of the viewer.